Food & Beverage COLORANTS Eye-catching Color.



DAYGLO FLUORESCENTS TRENDS THAT MAKE HISTORY

DayGlo Color Corp has played a major role in pop culture history, brightening everything from disco and punk rock scenes to pop-art posters and graffiti on the Berlin Wall.

Did You Know?

DayGlo goes anywhere- including pigments safe for all food and beverages.

DAYGLO TODAY

DayGlo Color's leadership and experience extends to the certified food color industry with Viveri, offering world class-quality, FDA-certified colors from our trusted colleague, Neelikon Food Dyes.



DAYGLO DEVELOPED THE FIRST FDA-COMPLIANT

FLUORESCENT PIGMENTS FOR DIRECT FOOD CONTACT



Viveri OUR STORY A POP OF COLOR

Viveri was created to meet two needs: to provide a reliable and uninterrupted supply of FD&C colors when other suppliers abandon the market for more lucrative "natural colors" and, ultimately, to provide a wide range of products and services that enhance the visual appeal of foods and beverages.

Viveri works closely with the FDA and enjoys a perfect record of certification.



SPECIALIZES IN PROVIDING COLORANTS TO







FOOD COLORANTS

Regulations for approved colorants, both synthetically produced and naturally sourced, are closely monitored by the Code of Federal Regulations. Synthetic colorants undergo testing and certification by the FDA's own laboratory to ensure compliance with very stringent chemical specifications. The process is ongoing and required for every production batch.



SAFE

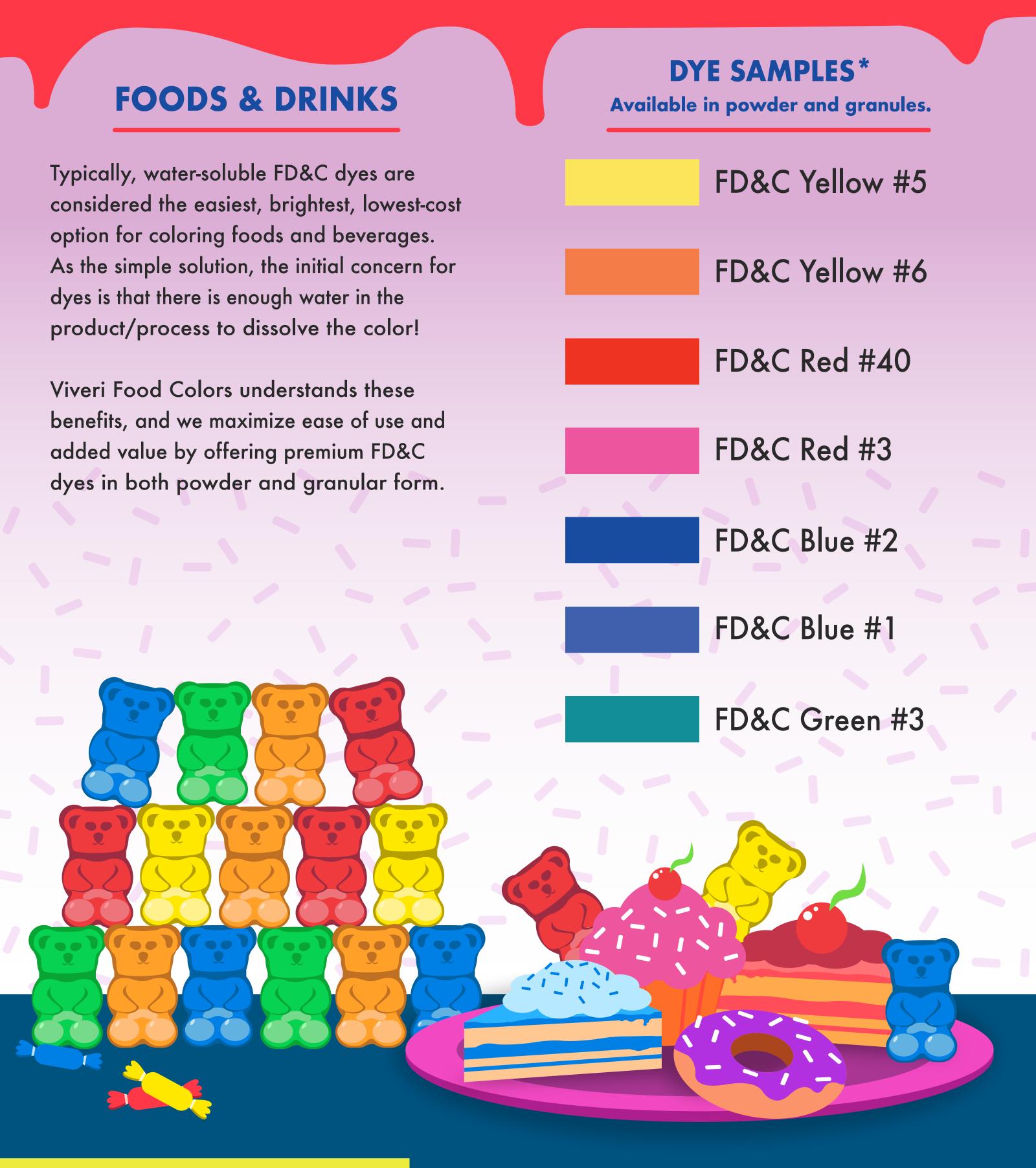
CERTIFIED

TESTED

COLORFUL FOODS AND BEVERAGES

VIER DVES

Specialty



DayGlo is Everywhere

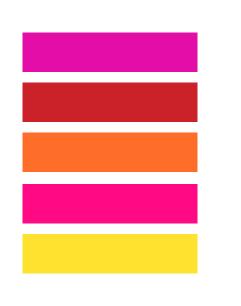
GloPrill® FDA and Gem-Tone™ FDA pigments are safe for food contact applications.

GLOPRILL® FDA

GloPrill® GPF Series are the first ever FDA compliant colorants for use in PP and HDPE. GPF will offer all the same benefits of our standard GloPrill® product and more.

AVAILABLE COLORS:*

GPF22 Corona Magenta™ GPF26 Rocket Red™ GPF30 Blaze Orange™ GPF31 Aurora Pink® GPF34 Saturn Yellow®



TYPICAL PROPERTIES

Physical Form	Free-flowing Prill
Minimum Processing	3 300°F
Temperature Heat Stability	550°F
Melt Index per	
ASTM D1238	22g/10 min
Bulk Density	41.63 lbs/ft ³ (0.67g / cm ³)

SUPER HIGH STRENGTH

DUST FREE

HIGHER LOADING LEVELS

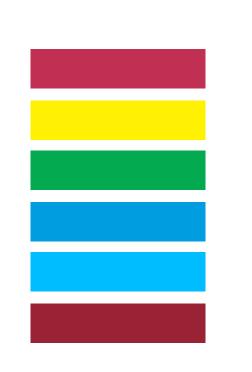
SUITABLE FOR ALL FOOD TYPES

GEM-TONE[™] FDA

Gem-Tone[™] pigments are FDA approved polymeric colorants. They are unique dye modified polymers for the clarified polypropylene market. Clean, haze free, non-warping, no plateout formulations can easily be achieved. One of the many benefits include a low cost in use.

AVAILABLE COLORS:*

GC-13F Ruby Red GC-17F Citrine Yellow GC-18XPF Emerald Green MBGC-19F Sapphire Blue GC-19FPX Sapphire Blue MBGC-26F Crimson Red



TYPICAL PROPERTIES

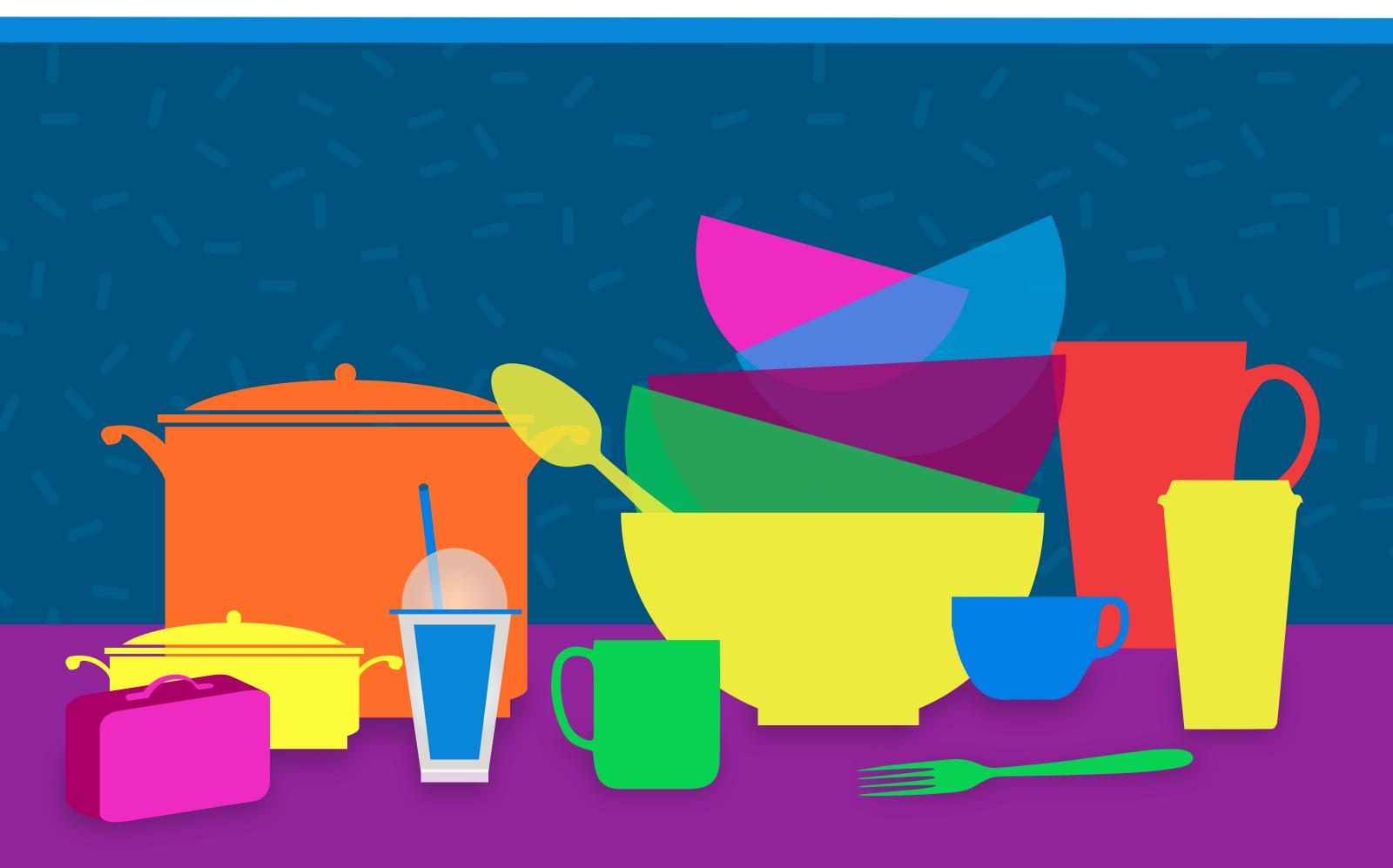
Minimum Processing	
Temperature	6177°C (350°F)
Particle Size Range	75-85 Pellets Per Gram
Heat Stability	288 °C (550°F)
Crystalline Melt	124°C
Dec. Temp. (TGA)	439°C (822°F)
Bulk Density	31 lbs./cu.ft
Specific Gravity	0.93

CLEAN

HAZE FREE

NON-WARPING

APPROVED POLYMERIC COLORANTS



DayGlo pigments are in just about anything used to consume food; from cups, bowls, plastic silverware, lunch boxes, to tupperware.

BRIGHT AND EDIBLE.

Food & Beverage Colorants.

